

Post open access transition

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Gunnar asked:

If where and how much you publish is a matter of how much you can afford to pay, how should this be reflected in responsible research evaluation?

Research evaluations

Room for everyone's talent

towards a new balance in the recognition and rewards of academics

- > **Diversifying and vitalising career paths**
We enable more diversity in career paths and profiles for academics.
Education, Research, Leadership, Impact, Patient care (in university medical centres)
- > **Achieving balance between individuals and the collective**
We assess academics based on both their individual and their team performance.
- > **Stimulating open science**
We encourage academics to share their research outcomes with society.
- > **Stimulating academic leadership**
We stimulate good academic leadership at all levels.
- > **Focusing on quality**
In our assessments of academic performance, we increasingly focus on quality, content and creativity.



Evaluation of Research Careers fully acknowledging Open Science Practices

Rewards, incentives and/or recognition for researchers practicing Open Science

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ABOUT ISSUES SERVICES

Career Assessment in the Transition to Open Science

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Campbell's Law

- "The more any quantitative social indicator is used for social decision-making, the more subject it will be to corruption pressures and the more apt it will be to distort and corrupt the social processes it is intended to monitor."

OR

- What you measure is what you'll get

What's wrong with publication-dominant research evaluation systems?

- There is concern around the misapplication of narrow criteria and indicators of research quality and impact
- And the systemic biases against those who do not meet - or choose not to prioritize - narrow criteria and indicators of quality or impact



The APC business model is used successfully by a minority of fully open access journals, BUT

link
between
JIFs and
APCs

Figure 5 Average APC in USD by impact factor below illustrates the same data.

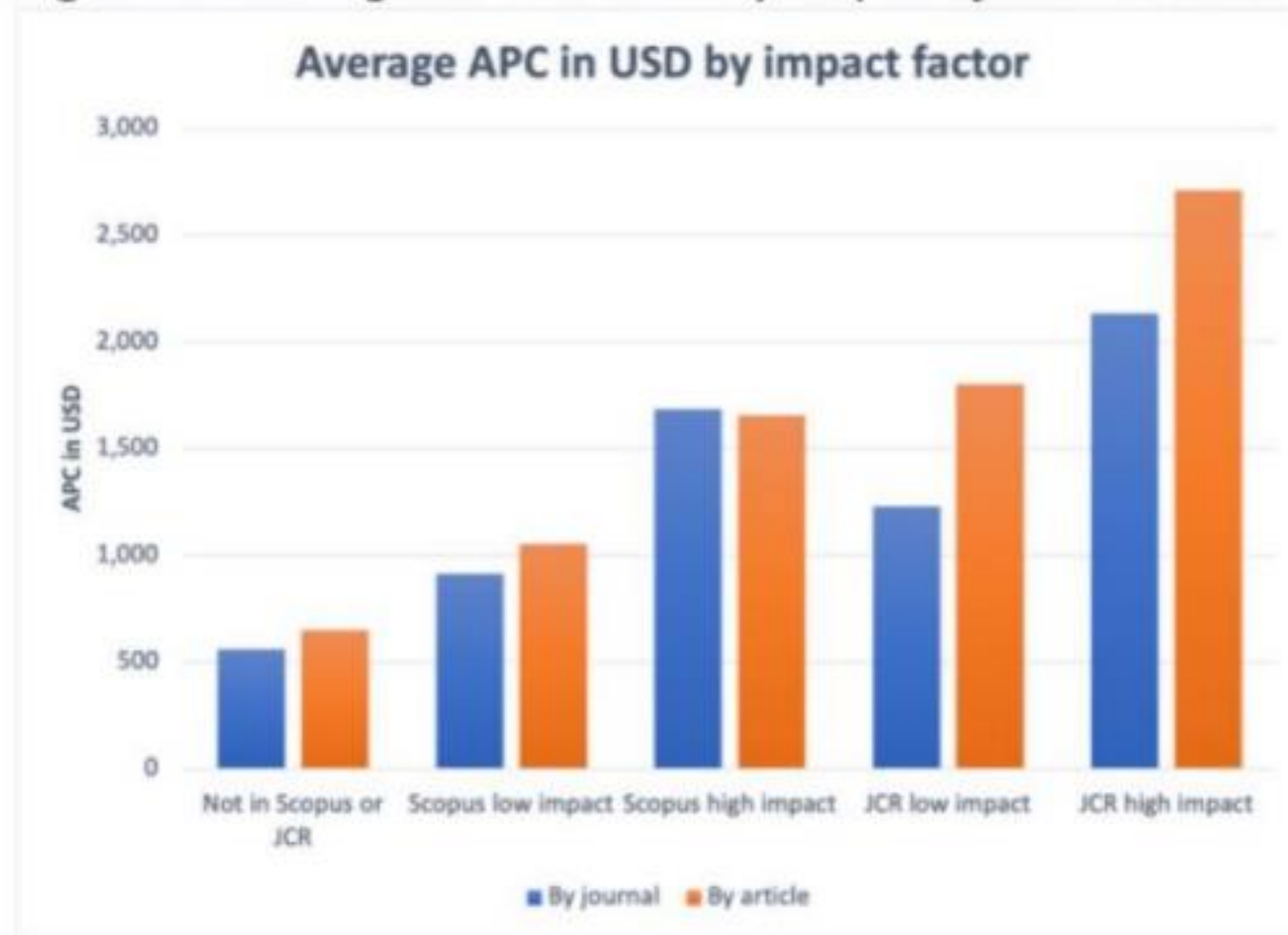


Figure 5 Average APC in USD by impact factor

So what approach should the academics follow when choosing where to publish?

Should they publish on Open Platforms instead of with the Journals?

Responsible Research Evaluation should be value-led

Measuring openness?

- Is openness mature enough to be measured?
- Who will this discriminate against when we will have:
 - researchers at wealthier institutions
 - with big open scholarship support teams
 - perhaps their own Open University press
 - disciplinary differences
 - ...

**Valuing only journal publications is problematic -
but measuring open research is not necessarily the answer.**

The increase in APCs paid at my small university

